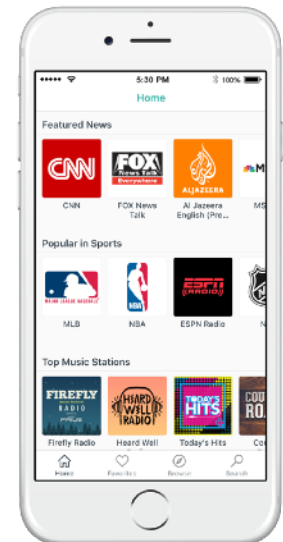


Find what you love, discover something new

TuneIn brings together a wide collection of sports, music, news, podcasts and audiobooks into one app. With original, live and on-demand content, you can always find the things you love or discover something new.

Streaming across multiple devices around the world to millions of monthly users, TuneIn is dedicated to changing the way people listen.



REINVENTING AUDIO

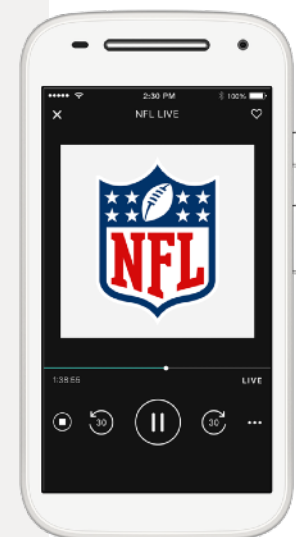
TuneIn serves more than 75 million monthly active users on hundreds of devices, including smartphones, desktop at TuneIn.com, smart TVs, connected autos, game consoles and smart speakers, like Sonos, Bose SoundTouch, Amazon Echo and Google Home.

Whether you're a displaced sports fan, relaxing at home or constantly on the go, TuneIn keeps you connected to the audio you love on every device.

TUNEIN PREMIUM

TuneIn Premium offers listeners live home calls to every NFL, MLB and NBA game all season long. Plus, Premium listeners can also enjoy a commercial-free music experience on a wide array of curated stations, unlimited audiobooks for more than 90,000 titles, and complete news coverage from MSNBC and CNBC.

The TuneIn Premium subscription fee is \$9.99 / month or \$99 / year.



TUNEIN REACHES THE WORLD

75M

global monthly active users

**26M US only*

125K

mobile downloads per day

197

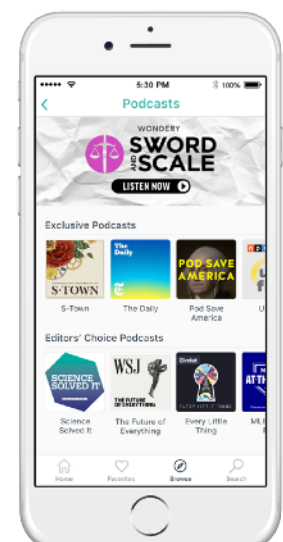
countries and territories where TuneIn is available

200+

platforms and connected devices

120K

owned & operated and partner stations



*Source: Internal Metrics, July 2017

Original, live and on-demand content anywhere you are

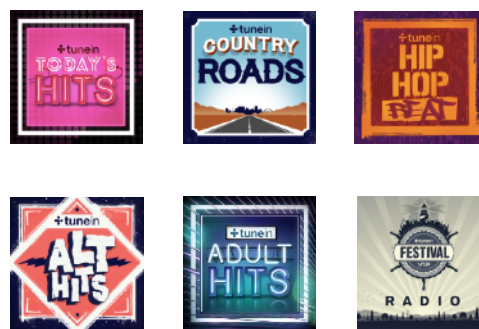
SPORTS

- Hear the home call from every NFL, MLB, NBA and NHL game live
- Live college football and basketball for more than 140 schools
- Exclusive sports talk
- Dedicated team channels in every league
- Live whip-around shows



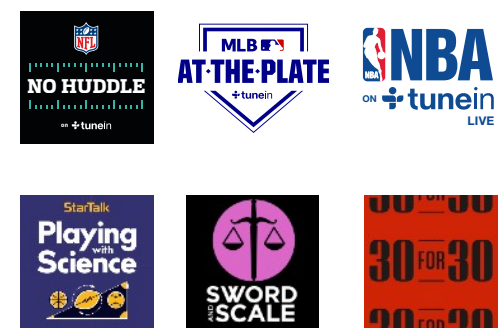
MUSIC

- Human-hosted stations — from pop and hip-hop to country, classic rock and more
- A wide range of exclusive content, including live sessions, artists interviews and station takeovers
- Dedicated TuneIn Festival VIP channel featuring live broadcasts from the top festivals of the year



PODCASTS

- Exclusive shows including NFL No Huddle, MLB at the Plate, NBA on TuneIn LIVE
- Top podcast shows, networks and collections in every genre
- On-demand listening without the need of a WiFi connection



NEWS

- Complete 24/7 news coverage with CNN, MSNBC, Fox News Talk and more
- Live, wall-to-wall coverage when breaking news hits
- Broadcasts covering the biggest news stories from around the world



AUDIOBOOKS

- Featuring more than 90,000 titles in every genre
- Unlimited listening for every title in the library
- On-demand listening without the need of a WiFi connection



SPORTS

- Marquee stations from top radio networks from around the world
- Stations from every format: sports, music, news and talk



Brand Partnership Opportunities

CUSTOM SOLUTIONS

- TuneIn Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations
- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

CUSTOM SOLUTIONS

- Audio Pre-Roll + Companion Banner
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

TARGETING CAPABILITIES

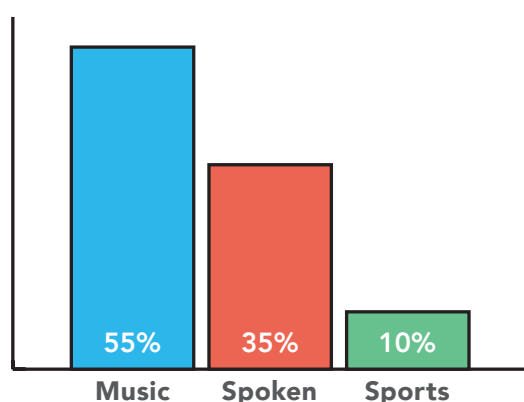
- Contextual
- Geo
- Demo
- Language
- 3rd Party (Lotame)



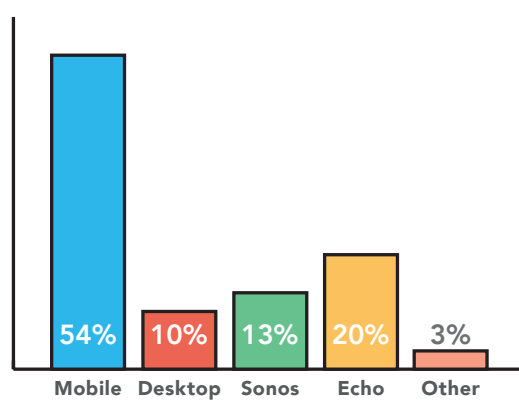
Branded station housing curated music, podcast series, and festival livestreams, all presented by **Gildan**

Listening Statistics

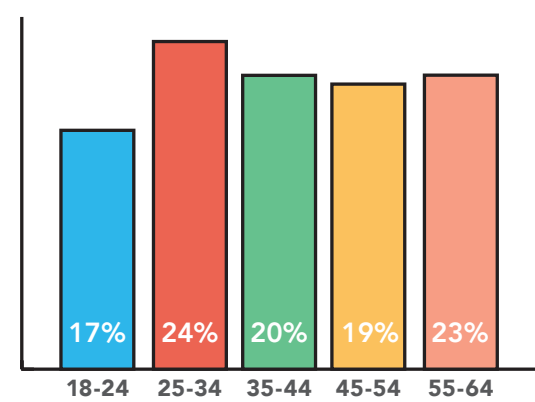
CONTENT CONSUMPTION



USAGE BY DEVICE



AVG. LISTENER AGE



*Source: Internal Metrics, July 2017; ComScore, May 2017

Unique Content for a Unique Audience

EXCLUSIVE PODCASTS

High quality exclusive content



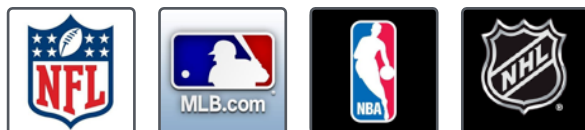
PODCASTS

Shows from the top publishers



SPORTS

Official streaming audio partner



NEWS

Free & premium news channels



MUSIC FESTIVALS

Live Streams & Original Content



MUSIC

60 owned & operated channels



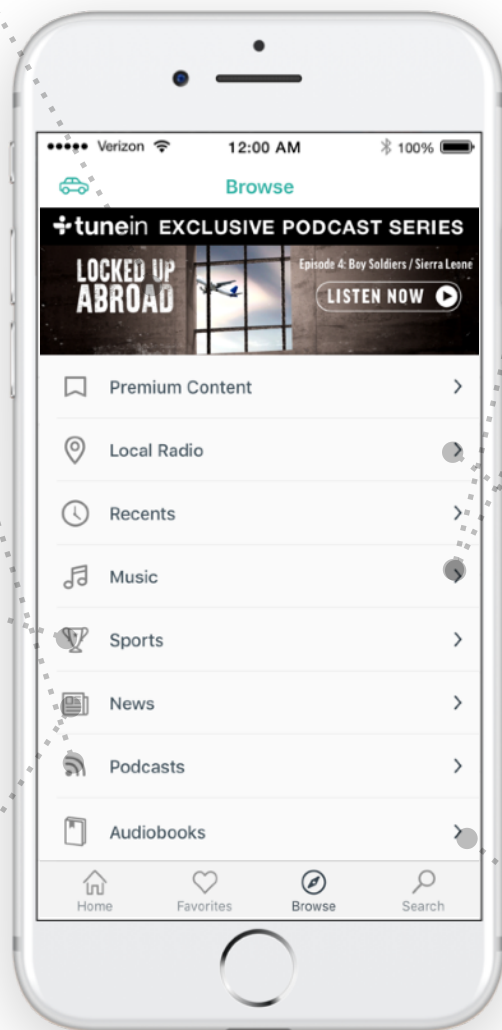
RADIO

100K+ local & national brands



AUDIOBOOKS

90K titles



We've added original & exclusive content that aligns with quality programming our users seek out.