FIND WHAT YOU LOVE, DISCOVER SOMETHING NEW

TuneIn brings together a wide collection of sports, music, news and podcasts into one app. With original, live and on-demand content, you can always find the things you love or discover something new.

Streaming across multiple devices around the world to millions of monthly users, TuneIn is dedicated to changing the way people listen.

REINVENTING AUDIO

TuneIn serves more than 70 million monthly active users on hundreds of devices, including smartphones, desktop at TuneIn.com, smart TVs, connected autos, game consoles and smart speakers, like Sonos, Bose SoundTouch, Amazon Echo and Google Home.

Whether you’re a displaced sports fan, relaxing at home or constantly on the go, TuneIn keeps you connected to the audio you love on every device.

TUNEIN PREMIUM

TuneIn Premium offers listeners live home calls to every NFL, MLB and NBA game all season long. Plus, Premium listeners can also enjoy a commercial-free music experience on a wide array of curated stations, for more than 90,000 titles, and complete news coverage from MSNBC and CNBC.

The TuneIn Premium subscription fee is $9.99 / month or $99 / year.

TUNEIN REACHES THE WORLD

75MM 125K 197 200+ 120K
Global monthly active users Mobile downloads per day Countries and territories where TuneIn is available Platforms and connected devices Owned & operated and partner stations

*25M US only
# ORIGINAL, LIVE AND ON-DEMAND CONTENT ANYWHERE YOU GO

## SPORTS
- Hear the home call from every NFL, MLB, NBA and NHL game live
- Live college football and basketball for more than 140 schools
- Exclusive sports talk
- Dedicated team channels in every league
- Live whip-around shows

## MUSIC
- Human-hosted stations — from pop and hip-hop to country, classic rock and more
- A wide range of exclusive content, including live sessions, artists interviews and station takeovers
- Dedicated TuneIn Festival VIP channel featuring live broadcasts from the top festivals of the year

## PODCASTS
- Exclusive shows including NFL No Huddle, MLB at the Plate, NBA on TuneIn LIVE
- Top podcast shows, networks and collections in every genre
- On-demand listening without the need of a WiFi connection

## NEWS
- Complete 24/7 news coverage with CNN, MSNBC, Fox News Talk and more
- Live, wall-to-wall coverage when breaking news hits
- Broadcasts covering the biggest news stories from around the world

## RADIO STATIONS
- Marquee stations from top radio networks from around the world
- Stations from every format: sports, music, news and talk
BRAND PARTNERSHIP OPPORTUNITIES

CUSTOM SOLUTIONS
- Tuneln Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations
- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

FEATURED AD UNITS
- Audio Pre-Roll + Companion Banner
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

TARGETING CAPABILITIES
- Contextual
- Geo
- Demo
- Language
- 3rd Party (Lotame)

LISTENING STATISTICS

DEVICE BREAKOUT
- Mobile: 63%
- Desktop: 14%
- Echo: 6%
- Sonos: 13%
- Other: 3%

LISTENING BEHAVIORS
- Live Content: 9.48% YoY Growth
- On-Demand Content: 7.09% YoY Growth

USER DUPLICATION
- % of users not on:
  - iHeart Radio: 74.5%
  - Spotify: 67.9%
  - Pandora: 63.9%

*Source: Internal Metrics, September 2017; ComScore, August 2017*
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- Experiential Activations
- Music Festival Live Streams
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- In-Show Segments + Live Reads
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TACTICAL MEDIA
- Audio Pre-Roll + Companion Banner
- In-Stream Audio
- High Impact Takeovers
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- Desktop Display (970x250, 300x250, 300x600, 728x90)
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TARGETING CAPABILITIES
- Contextual
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LISTENING STATISTICS

* Source: Internal Metrics, July 2017; ComScore, May 2017
UNIQUE CONTENT FOR A UNIQUE AUDIENCE

EXCLUSIVE PODCASTS
High quality exclusive content

PODCASTS
Shows from the top publishers

SPORTS
Shows from the top publishers

NEWS
Free & premium news channels

MUSIC FESTIVALS
Live Streams & Original Content

MUSIC
60 owned & operated channels

RADIO
100K+ local & national brands

WE’VE ADDED ORIGINAL & EXCLUSIVE CONTENT THAT ALIGNS WITH QUALITY PROGRAMMING OUR USERS SEEK OUT.